

To add or change an image on your website.

To add a single image to your website, it is best attaching the image to an email and giving a brief outline on whereabouts on the page you want the image (header/gallery/sidebar/etc.) and what image you want replacing (if you know the filename, great. If not, try to be as descriptive as possible).

To add multiple images to your website, it is recommended to upload the images to a file sharing site (e.g. Google Drive, Dropbox etc.) and either share the folder with us, or give us temporary login access. Then just send us an email giving a brief outline of what images you want where.

- If the image is for the slideshow, the images need to be greater than **960x350px** in resolution. Images below this resolution are not suitable for use in the slideshow.
- Images for the slideshow will be cropped to fit the slideshow size. Please note that some clipping may occur. To avoid this; make sure that there is sufficient space around the main focal point of the picture. Ideally, these images need to be in 'landscape' orientation to reduce the amount of clipping that occurs.
- Preferred file types are .jpg and .png

Your website's images have a huge impact on your visitors so it's vital that standards are kept high. To this end we will try to advise you when we feel an image isn't up to web standards or could negatively impact how people view your website.

Examples:

For example, we are wanting to upload this image to the slideshow:



When the image is cropped, you can see that a lot of the image is going to be clipped (shaded area) and not included in the final crop.



A good way to avoid this is to have plenty of space around the main ‘focal point’ of your image. For example; we are wanting to upload the below example to our slideshow.



Once cropped you will be left with this:



As you can see, the shaded areas show what is going to be cropped, without impeding on the final images impact.